



Water Quality Monitoring Program Sponsorship Form

Contact: _____

Company Name: _____

Address: _____

Phone Number: _____

Email: _____

Our Water Quality Monitoring Sites are listed on our website at <https://www.ljea.org/watershed-programs/water-quality-monitoring/>. If you have a specific site that you would like to sponsor, you can write it below. If that site has not already been sponsored for this year, we will assign it to you. Otherwise, we will select an available site.

Site Name: _____

Please return this form with the \$500 sponsorship fee to LJEa at PO Box 430, Nebo, NC 28655. Email us at info@ljea.org with your logo for recognition on our website/social media.

As Lake James Environmental Association is a 501(c)3 nonprofit organization, your contribution is tax deductible to the full extent of the law. We will send you a letter confirming your donation for your tax records.

Thank you for sponsoring our water quality monitoring program!

Why Sponsor LJEAs Water Quality Monitoring Program?

Lake James Environmental Association is a non-profit organization established in 1973. Our mission is to protect and enhance the health and beauty of Lake James and its watershed. As part of that effort, we have been monitoring the water quality of Lake James and the rivers and streams in the watershed for nearly 20 years.

During 2019, LJEAs paid nearly \$5000 in water quality laboratory fees and over \$3000 for professional environmental services. In addition, we provided nearly \$6500 in funding for faculty and students from UNC-Asheville, Warren Wilson College and Appalachian State University to conduct research in the watershed. Our volunteers provided nearly \$20,000 worth of labor, auto and boat costs, and other unreimbursed expenses.

LJEAs currently monitors water quality at over 20 locations. At some locations water quality samples are collected and analyzed on a monthly basis. At others, we perform habitat assessments and collect macroinvertebrates (insects) annually to determine long-term trends in water quality and ecological health.

LJEAs 2020 budget calls for \$10,000 worth of laboratory and professional environmental services and another \$10,000 of university and college study grants and student internships.

We have never asked for business sponsorships to support our monitoring and study efforts. Now, we must. We offer you the opportunity to join us in stewardship of our beautiful watershed by sponsoring a water quality monitoring site (currently 19 sites are available for sponsorship).

For a \$500 sponsorship, you will:

- Invest in the healthy environment and economy of our area
- Demonstrate your concern and leadership in our environment and water resources
- Be recognized as a business sponsor on our webpage, social media and at our member meetings and other events
- Receive the gratitude of all LJEAs members, volunteers and supporters

All sponsorship funds will be used to offset the costs of water quality monitoring and our collaborative university studies and student internships.